

# **EXHIBITOR SERVICE MANUAL**

Save Time and Money! Pre-Order by Feb. 10<sup>th</sup> and receive substantial discounts!

828 East Ferry Street - Buffalo, NY 14211
Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253
www.haleexpo.com | email: csr@haleexpo.com

# **Capital Remodel & Garden Show**

Dulles Expo Center February 24 – 26, 2017

Hale Northeastern, Inc. is pleased to have been selected as the official service contractor for the **2017 Capital Remodel & Garden Show** to be held at the Dulles Expo Center. This exhibitor service manual contains information and order forms for many of the services we offer. We have found it most efficient if this manual gets to the person who is responsible for what happens in your booth. Please take time to read through it, complete the necessary forms and return them to us. Our goal is to help make your show participation a success.

Please contact Hale's Customer Service Department with any questions at <a href="mailto:csr@haleexpo.com">csr@haleexpo.com</a> or 716-896-6170 and we will do our best to assist you with all your show needs. We appreciate the opportunity to serve you.

## **SHOW SCHEDULE**

## **MOVE-IN DATE AND TIME**

Tuesday, February 21, 2017	12:00 PM - 5:00 PM
Wednesday, February 22, 2017	8:00 AM - 5:00 PM
Thursday, February 23, 2017	8:00 AM - 5:00 PM

#### **SHOW DATES AND TIMES**

Friday, February 24, 2017	10:00 AM - 9:00 PM
Saturday, February 25, 2017	10:00 AM - 9:00 PM
Sunday, February 26, 2017	10:00 AM - 6:00 PM

#### **MOVE-OUT DATE AND TIMES**

Sunday, February 26, 2017	6:05 PM - 11:00 PM
Monday, February 27, 2017	8:00 AM - 12:00 PM

## **EXHIBIT SPACE DETAILS**

Each 10'x10' booth will be defined by 8' tall **BLACK** back-drape with 32" tall **BLACK** dividing drape and (1) 7" x 44" one-line identification Sign.

# **MATERIAL HANDLING**

All shipments arriving at the advance warehouse and show site from UPS, FedEx, Common Carrier or any other over-the-road shipping provider fall under the category of Material Handling. There is a charge for this service. The charge covers the signing and handling of shipments received at the advanced warehouse or at the exhibition facility. All fees and material handling instructions are detailed on the enclosed Freight Handling Form.

# **Advance Warehouse Information**

# 2017 Capital Remodel & Garden Show Spring

ABF Freight / Hale Expo 7850 Wellingford Drive Manassas, VA 20109

Exhibiting Company Name - Booth #

- The advance warehouse will accept freight shipments Monday, February 6<sup>th</sup> through Friday, February 17<sup>th</sup> except holidays.
   No appointment is necessary.
- Shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and total weight.
- Certified weight tickets must accompany all shipments.
- Collect shipments will be returned to the delivery carrier.
- Shipments arriving at the advance warehouse will be delivered to the exhibit booth prior to the first day of setup.

# **Show Site Shipping Information**

Shipments arriving at the exhibit facility will be accepted on or after Monday, February 20<sup>th</sup>. Shipments arriving at the exhibit facility should be addressed as follows:

# 2017 Capital Remodel & Garden Show Spring

c/o Dulles Expo Center / Hale Expo 4320 Chantilly Shopping Center Chantilly, VA 20151 Exhibiting Company Name - Booth #

- Freight will be accepted only during the scheduled exhibitor move-in hours.
- Shipments must have a bill of lading or delivery slip indicating the number of pieces, type of merchandise and total weight.
- Certified weight tickets must accompany all freight.
- Collect shipments will not be accepted and will be returned to the delivery carrier.

Hale will not be responsible for theft or damage of shipments received onsite prior to the arrival of a representative from the exhibiting company. However, Hale will take every precaution possible to protect your shipment.

Insurance coverage of your shipment must be effective from the time your equipment leaves its point of origin until its return to its final destination after the event. The exhibitor's public liability insurance should be in effect and adequate to protect against any claims arising out of the operation of the exhibit. Hale Northeastern, Inc.'s policy DOES NOT include any coverage for individual exhibitors and Hale Northeastern, Inc. cannot be held liable.

# **DISCOUNT PRICE DEADLINE DATE**

Ordering in advance enables you to take advantage of special discounted pricing. The deadline for the pre-order discount pricing is **February 10, 2017.** 

# **HALE SERVICE DESK**

Hale Northeastern, Inc. will have a service desk staffed with a customer service representative to handle any last minute equipment needs or questions you may have. The desk will be operating during setup, show hours and dismantling of the show and will be located on the exhibit floor of the facility.

Please note: Orders can be accepted by mail, fax (716-896-8908) or may be scanned and emailed to <a href="mailto:csr@haleexpo.com">csr@haleexpo.com</a>. Full payment must accompany your order to qualify for the advance order discount.

We hope this will be a successful marketing event and encourage you to call if we can help in any way!

Yours Very Truly,

HALE NORTHEASTERN, INC. Exhibitor Services Department



# **PAYMENT POLICY**

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# **Capital Remodel & Garden Show**

Dulles Expo Center February 24 – 26, 2017

# PLEASE BECOME FAMILIAR WITH THIS POLICY BEFORE ORDERING ANY SERVICES

#### **GENERAL INFORMATION**

Telephone orders will not be accepted. Please mail, fax (716-896-8908) or scan and email your order to <a href="mailto:csr@haleexpo.com">csr@haleexpo.com</a>.

Payment MUST accompany your order. If payment is not received the order will be placed on hold and this may result in the item not making the truck.

If you have any questions or special requirements, please contact our Exhibitor Services Department at <a href="mailto:csr@haleexpo.com">csr@haleexpo.com</a>.

Items cancelled at show site will be charged 50% of the original price.

Failure to pay within the terms of this Payment Policy will cause service charges to be assessed on all unpaid balances. The service charge rate is 2% per month or 24% per annum. In the event of default the customer agrees to pay all costs of collections, including attorney fees and court costs.

## **PAYMENT FOR SERVICES**

Hale Northeastern, Inc. requires payment at the time services are ordered. Hale also requires that all exhibitors using our services provide a credit card authorization with their initial order. The credit card authorization will be used to cover all services not paid for by the initial payment and balances left unpaid at the closing of the show. This may include labor, material handling and/or other onsite services.

# **METHOD OF PAYMENT**

Hale Northeastern, Inc. accepts cash, company checks, Visa, MasterCard, American Express and Discover. A service charge of \$55.00 will be assessed to individuals or companies for returned checks or chargebacks.

# PRE-ORDER DISCOUNTED PRICING – SAVE TIME & MONEY!

To qualify for the pre-order prices, your forms must be received on or before the pre-order date with payment in full. Late orders and orders without payment will be charged standard prices and placed on hold until payment is received.

# **TAX EXEMPT**

If your company is tax exempt, a copy of your Tax-Exempt Certificate (*not* Resale Certificate) must accompany your order. Your exemption MUST be issued in the state the show takes place in.

# **QUESTIONS AND ADJUSTMENTS**

Any discrepancy in items ordered and items received or any complaint or question concerning services must be reported to the Hale Service Desk immediately. Your problems will be resolved and any valid adjustments in your account will be made at that time. Credits and adjustments will not be made based on information received after the show closes.



# **ORDER SUMMARY**

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# **Capital Remodel & Garden Show**

**Dulles Expo Center** 

	February 24	<b>–</b> 26, 2017			
Company Name:			В	ooth No.(s):	
Phone:	Cel	l:	Booth [	Dimensions:	
Show Site Rep.:	Emai	1:			
Credit Card Authoriz	zation (Will be used for Hale services only)				
	A CREDIT CARD IS REQUIRED TO BE ON F card information as requested below. This will aut iccurred as a result of show site orders placed by yo	horize Hale Northeaster	n, Inc. to charge the a		der and
	We accommodate the state of the	DISCOVER CONTENTS			
	PLEASE PRINT LEGIBLY OR	TYPE ALL INFORMATION	N		
Card Type:	☐ Master Card ☐ Visa ☐ Discove	er American Exp	press		
Billing Address:	City	:	State:	Zip:	
Credit Card Number:			Exp. Date:	V-Code:	
Name on Card:	V-Code Location: MasterCard, Visa, Discover = 3-digit co		Signature:	ont	
By filling out this credit concharged during initial pay material handling charge	nature above signifies your acceptance of Hale No ard authorization form, the card holder is authorizyment and any unpaid balance at the close of the sets for shipments received onsite and or any other sur credit card by Hale Northeastern, Inc. will appear	ortheastern's Payment Po ling Hale Northeastern, I show. Charges may include dervices that were ordere	olicy and Hale's Term nc. to charge for all s ude (but are not limite ed by the exhibitor or	s & Conditions of ( ervices that were red to) onsite labor nsite.	not r ordered,
*** PLEASE EN	ISURE THAT YOUR COMPANY NAME APPEARS ON ALL F	ORMS AND ENTER ALL PAG	GE TOTALS HERE ***		
	ING & SPECIAL BACK DRAPE		\$		
	FURNITURE PACKAGE		\$		
FURNITURE & A			ې No Charg		
SPECIAL SIGNS	\$	<u>ge</u>			
	DRMATION / MATERIAL HANDLING		\$		
	s will be billed at show close)	SUBTOTAL	\$		
,	ere is a charge for sending your freight/ boxes/packages to the	ADD 6.00% SALES TAX	\$		
Please	Advance Warehouse and Direct to show site e see the Shipping & Material Handling form for details.	TOTAL	\$		
	NON-TAXABL	E ITEMS	1		
INSTALLATION	& DISMANTLING LABOR & FORKLIFT SERVICE		\$		
SIGN HANGING	<u> </u>		\$		
		NON-TAXABLE SUBTOTAL	\$		

For Electric, Telephone, Booth Cleaning and Plumbing services, go to  $\underline{www.dullesexpo.com}$ 

GRAND TOTAL \$



# **BOOTH FLOORING & SPECIAL BACK DRAPE**

Save Time and Money! Pre-Order by Feb 10<sup>th</sup> and receive substantial discounts!

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Dulles Expo Center February 24 – 26, 2017

Company Nam	ne.			Bo	oth No.(s):			
Show Site Rep.:				Phone No.:				
Show site Ke	p				riione ivo			
Standard Boo	oth Carpet (for inlin	ne pipe & drape exhibit	spaces)					
Standard inline e	exhibit booth carpet	will be taped on the a	isle sides only. Additiona	Il taping can be orde	red below.	Show Color	: Black	
<u>Size</u>	Pre-Order Price	Standard Price	Quantity	<u>Total</u>		Please check <u>CA</u>		
9' x 10'	\$129.00	\$182.00			_   _	Black	∐Gr	•
9' x 20'	\$269.00	\$367.00 _				Speckled Blue	☐ Re	
9' x 30'	\$386.50	\$478.00			_   [	Forest Green	☐ Bu	rgundy
9' x 40'	\$515.00	\$635.00						
18' x 20'	\$515.00	\$635.00			_			
Longer sizes, divide length by 10 and multiply price:	\$129.00	\$182.00						
Additional Taping	Total Feet:	X \$.50/ft. =			_			
- 1- '0		tandard Booth Carpet 8	Add'l Tape Subtotal:		_			
*Addendum* - Onl			floor: Echo-Double Coated	Carpet Tape (DC-W188	_ F) or Shur-Re	sidue Free (DF-54	45). No high	n tack
tape or duct tape.		nased at the Hale Service	Desk for your convenience.	Tape used for carpet i	nstallation mu	ust be removed i	mmediately	
Carnet Paddir	ng & Visaueen (	leavy-Duty Plastic to Pro	atact Carnot)					
	ing & Visqueeii (r	leavy-Duty Plastic to Pro						
<u>ltem</u>	Pre-Order Price	Standard Price	Quantity	<u>Total</u>				
9' x 10'	\$81.00	\$99.00			_			
9' x 20'	\$162.00	\$198.00			_			
9' x 30'	\$243.00	\$297.00			_			
9' x 40'	\$324.00	\$470.50			_			
18' x 20'	\$324.00	\$352.00			_			
<u>Visqueen</u>	Pre-Order Price	Standard Price			_			
	\$1.05/sq. ft.	\$1.25/sq. ft.						
Calculate sq. ft.:	ft. x	ft. =			_			
		Carpet Padding	& Visqueen Subtotal:		<del>-</del> -			
Masking Drap	e to Finish off E	xposed Back Wal	(Show Colors Only)					
Item	Pre-Order Price	Standard Price	Quantity	Total				
5' of drape	\$25.00	\$25.00						
10' of drape	\$50.00	\$50.00			_			
Special Back I	Drape (includes base	es, 8' posts and crossbar	s)					
Please note, 3' hi	igh or 8' high drane	may be available at sh	now site in show colors or	nly. If another color	s required i	it must be orde	red in adv	ance.
Size	Pre-Order Price	Standard Price	Quantity	<u>Total</u>		lease check DRA		
3' High Drape	\$7.00 Ln. ft.	\$8.50 Ln. ft.	Ln. ft.	IUIdi	Beige	Burgundy	Lime	Red
8' High Drape	\$10.00 Ln. ft.	\$11.50 Ln. ft.	Ln. ft.		Black	Dusty Rose	Orange	Silver
12' High Drape	\$17.00 Ln. ft.	\$19.50 Ln. ft.	Ln. ft.		Blue	Forest Green	Peach	☐ White
12 Ingil Diape	917.00 LII. II.		ack Drane Subtotal:		Brown	Gold	Purnle	wille

Booth Carpet & Special Back Drape Page Subtotal: \_\_\_\_\_



# DISCOUNTED FURNITURE PACKAGE

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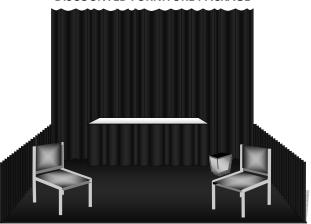
# **Capital Remodel & Garden Show**

Dulles Expo Center February 24 – 26, 2017

Company Name:	_	Booth No.(s):	
Show Site Rep.:		Phone No.:	

Hale Northeastern offers the following Discounted Furniture Packages at an additional 15% DISCOUNT from our already discounted pre-order prices. These packages are only available if ordered and paid for by the advance deadline date **February 10**<sup>th</sup>.

## **DISCOUNTED FURNITURE PACKAGE**



Packago Includos	<u>9' x 10'</u>	<u>9' x 20'</u>
Package Includes	<u>Package</u>	<u>Package</u>
One 6' long x 30" tall table, draped on 3 sides in <b>Black</b>	\$89.25	\$89.25
Two upholstered side chairs, at \$39.10 each	\$78.20	\$78.20
One wastebasket	\$13.60	\$13.60
One 9' x 10' Black carpet	\$129.00	N/A
One 9' x 20' Black carpet	N/A	\$269.00
Total at Pre-Order Price Rate:	<u>\$310.05</u>	<u>\$450.05</u>
Less 15%:	<u>(\$46.51)</u>	<u>(\$67.51)</u>
Total at Discounted Furniture Package Discount Rate:	\$263.54	\$382.54
Total Cost:		
Optional: Raise the one 6' 30" skirted table to one 6' 42" skirted table at \$16.15	Include \$16.15 in total if ordering	Include \$16.15 in total if ordering
Total Cost:		
		·

This Package is only offered as a pre-order rental special and will not be offered on site or after the advance order deadline date February 10, 2017. Payment must be received before the advance order deadline date in order to qualify for the Discounted Furniture Package pricing. This package must be purchased as described. Items listed in the package cannot be sold separately or substituted. No exceptions! If additional booth rental items are required, they can be ordered with the enclosed. Please refer to the Furniture Rental Form if ordering after the advance prices deadline date.

Discounted Furniture Package Page Total \_\_\_\_\_\_
Please enter total on the Order Summary (Applicable taxes not included)



# TABLES, PEDESTAL TABLES & TABLE RISERS

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Dulles Expo Center February 24 – 26, 2017

Company Name	e:				Booth No.(s):
Show Site Rep	.:				Phone No.:
Draped Display Ta	bles (6' and 8' tables a	are skirted on 3 sides only. To	have 4 <sup>th</sup> side draped, se	e 4 <sup>th</sup> side draping be	elow.)
Size	Pre-Order Price	Standard Order Price	Quantity	Total	Please check SKIRT color choice:
4' x 2' x 30" Tall	\$71.40	\$84.00	<u> </u>		□ Black □ Silver □ Purple
6' x 2' x 30" Tall	\$89.25	\$105.00			☐ Blue ☐ Forest Green ☐ Red
8' x 2' x 30" Tall	\$122.19	\$143.75			Burgundy Lime Green Teal
		•			Gold Orange White
4' x 2' x 42" Tall	\$87.55	\$103.50			Plum Peach
6' x 2' x 42" Tall	\$105.40	\$124.00			
8' x 2' x 42" Tall	\$132.60	\$156.00			_
					Item Pictures
4 <sup>th</sup> Side Draping	\$59.50	\$70.00			
Table Drape Only	\$59.50	\$70.00			Tables
		Drap	ed Table Subtotal:		
<b>Undraped Display</b>	Tables & 30" Roui	nd Pedestal Tables (Undr	raped)		I I I
<u>Size</u>	Pre-Order Price	Standard Order Price	Quantity	<u>Total</u>	Draped Table Undraped Table
4' x 2' x 30" Tall	\$28.48	\$33.50			Pedestal Tables
6' x 2' x 30" Tall	\$36.98	\$43.50			
8' x 2' x 30" Tall	\$43.99	\$51.75			
4' x 2' x 42" Tall	\$34.85	\$41.50			
6' x 2' x 42" Tall	\$41.23	\$48.50			_   🗼 🗡
8' x 2' x 42" Tall	\$51.00	\$60.00			_ /
Vinyl Topper	\$10.00	\$10.00	<del></del>		30" Round x 30" Tall 30" Round x 42" Tall
		Undrap	ed Table Subtotal: _		_
Table Risers / Shel	ves (Draped in Whit	te)			
Item Description	Pre-Order Price	Standard Order Price	Quantity	<u>Total</u>	
4' x 10" Table Riser	\$30.60	\$36.00			Spandex Cover
6' x 10" Table Riser	\$36.98	\$43.50			(shown in BLUE)
8' x 10" Table Riser	\$45.90	\$54.00			_
			/ Shelves Subtotal:		<u> </u>
Undraped Pedesta	il Tables & Spande	ex Covers			
Item Description	Pre-Order Price	Standard Order Price	Quantity	<u>Total</u>	Please check <u>SPANDEX</u> color choice:
30" Tall Pedestal Table	\$73.10	\$86.00			Black Red (42" only) White (42" only
42" Tall Pedestal Table	\$82.88	\$97.50			Blue (42" only) Navy (42" only)
Spandex Cover	\$44.20	\$52.00			<u></u>
		Pedestal Tables & Spand	lex Cover Subtotal:		<u></u>
					Table Page Total:



# **CHAIRS & ACCESSORIES**

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Company Name:	Booth No	.(s):	
Show Site Rep.:	Phone	No.:	
·	<u> </u>		

# **Chairs & Stools (Grey Fabric)**

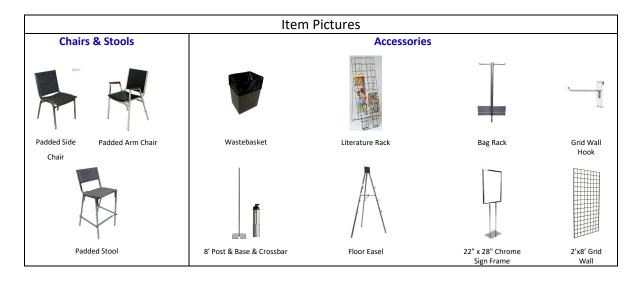
<b>Item Description</b>	<b>Pre-Order Price</b>	<b>Standard Order Price</b>	Quantity	<u>Total</u>
Padded Side Chair	\$39.10	\$46.00		
Padded Arm Chair	\$46.75	\$55.00		
Padded Stool	\$48.88	\$57.50		

# Chairs & Stools Subtotal:

# **Accessories**

Item Description	Pre-Order Price	Standard Order Price	Quantity	<u>Total</u>
Wastebasket	\$13.60	\$16.00		
Literature Rack	\$73.31	\$86.25		
Bag Rack	\$33.15	\$39.00		
8' Post & Base	\$16.58	\$19.50		
Crossbar	\$8.50	\$10.00		
Floor Easel	\$21.68	\$25.50		
22" x 28" Sign Frame	\$33.58	\$39.50		
2' x 8" Grid Wall	\$17.00	\$20.00		
Grid Wall Hook	\$1.00	\$1.00		

Accessories Subtotal:





# STANDARD BOOTH SIGN 7" X 44" SIGN

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Company Name:	Booth No.(s):	
Show Site Rep.:	Phone No.:	
	PRE-ORDER DATE IS: February 10, 2017	
	Pre-Order Price: \$25.00 each	
	Standard Price: \$37.50 each	
First Line:		-
Second Line: _		•
	Each line may not exceed 26 characters, including spaces. Sign font will be 2" Helvetica, Medium Block.	
	Other signs may be ordered from the Special Sign Form.	
	Please enter the total on the Order Summary	

Orders may be mailed, faxed (716-896-8908) or may be scanned and emailed to <a href="mailed:csr@haleexpo.com">csr@haleexpo.com</a>.

(Applicable taxes not included)



Please Indicate Sign Copy Here:

# **SPECIAL SIGNS**

Save Time and Money! Pre-Order by Feb. 10<sup>th</sup> and receive substantial discounts!

Add 50% to Subtotal:

Add 50% to Subtotal 2:

Special Sign Page Total:

Subtotal 2:

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		Febru	ıary 24 – 26, 2017			
Company Na	ame:			Booth No	.(s):	
Email Add	ress:			Contact Na	me:	
	SIGI	NS ARE A TERRIFIC W	'AY TO GET YOU	JR MESSAGE O	OUT!	
needs. Hale's	Sign and Banner	s, colors, graphics and backing Department also has the abili produce a logo or create one f	ty to add your comple	_		•
All sign prices backing mate	-	to two (2) color copy with sir	mple text with no mo	re than twelve (12) v	words on your ch	oice of white
Logos, graphic	cs, additional back	ground colors, specialized de	sign work or heavy co	opy will be quoted u	pon request.	
		EXAMPLE	S OF STANDARD SIZES	5		
22" x 28"				4' x 8'		
					3'	x 4'
	22" x 14"					
		14" x 44"				
Standard Sign Holder Size	Common Table Top Size	Double height of Standard Booth Sign				
<b>\$74.20</b>	<b>\$58.50</b>	\$74.20		<b>\$263.70</b>	\$:	113.30
Copy Color		Orientation	<u>Description</u>	<u>Pre-Order Price</u>	<b>Quantity</b>	<u>Total</u>
Color 1:		Landscape	22" x 28" Sign	\$74.20		
Color 2:		Portrait	22" x 14" Sign	\$58.50		
			14" x 44" Sign	\$74.20		
Material Choi	ice		4' x 8' Sign	\$263.70		
☐ Foamcore	– Foam center with	white paper surfaces	3' x 4' Sign	\$113.30		
Coroplast -	- Corrugated plastic	— Most durable (Colors available)	Pair Brass Grommets	\$3.50		
Poster Boa	rd – White poster b	oard / Sign card only	Easel Back	\$2.75		
					Subtotal:	

**Double Sided** 

**Ordered After Deadline** 



# **BANNERS**

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Email Address				Booth No. Contact Nan	· ·	
You	r Cc	mpan	y Name	Goe	s Her	e!
II banners come stand rommets.	lard with gromme	ets spaced every two feet for	easy hanging. If needed, pockets	can be created on the	e top hem and the botto	m hem inste
ont Color		Orientation	<u>Description</u>	<u>Pre-Order</u> <u>Price</u>	Quantity	<u>Total</u>
Color 1:		Horizontal	2' x 8' Banner	\$150.50		
Color 2:		☐ Vertical	3' x 8' Banner	\$212.50		
			Custom Size	Call For Pricing		
anner Background	Material Color		Add Logo	Call For Pricing		
White	Blue	☐ Yellow	Grommets Every 2'	Standard		
Red	Green		Add'l Grommets (ea.)	\$1.00		
			Background Color Other Than White	\$25.00		
☐ I Want Grommet	ts 🗌	I Want Pockets			Subtotal:	
lease Indicate Ban	ner Copy Here:		Double Sided	Ad	d 50% to Subtotal:	
					Subtotal 2:	
			Ordered After Deadli	ne Add	50% to Subtotal 2:	
				В	Banner Page Total:	

#### **Acceptable File Formats For Artwork**

**Vectorized Artwork** – is the preferred format for artwork containing logos and fonts because it allows for exact reproduction without any loss of quality. These files are commonly produced with programs such as Adobe Illustrator or Corel Draw. Common file extensions for Vectorized artwork are: .eps, .pdf, .ai or .cdr

resized only with the amount of information contained within the image. Higher resolution images will scale up better than low resolution images. To prevent unsatisfactory results, Hale Northeastern, will not use web images for reproduction on signage. Common file extensions for rasterized images are: .psd, .tif, .jpg (although .eps and .pdf can also contain raster images)

Rasterized Artwork – is the preferred choice for photo reproduction. Raster images can be

Please note, .eps and .pdf can also contain raster images as well (less preferred).

If you need a quote for specific services or would like to speak with one of our graphic artists, please call us at 800-333-4253 and ask for the Sign Department

Files Upload Info: FTP Server: <a href="ftp.haleexpo.com">ftp.haleexpo.com</a> User: upload-user Passwd: upload-to-hale



# **SIGN & BANNER HANGING**

Save Time and Money! Pre-Order by Feb. 10<sup>th</sup> and receive substantial discounts!

828 East Ferry Street - Buffalo, NY 14211
Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253
www.haleexpo.com | email: csr@haleexpo.com

# **Capital Remodel & Garden Show**

Dulles Expo Center February 24 – 26, 2017

Company Name:	Во	ooth No. (s):
Show Site Rep.:		Phone No.:

## **SIGN & BANNER HANGING RULES & REGULATIONS**

- 1. Suspended signs/banners are allowed in exhibit booths 200 sq. feet or larger.
- 2. The sign/banner must be finished on the back side with no copy, unless your display is 20' x 20' or larger. If it is not finished, the sign/banner will not be hung.
- 3. Please fill in the bottom portion of this form and return it to Hale Northeastern, Inc. to schedule your sign hanging.
- 4. Plan on dropping off your sign/banner at the Dulles Expo Center on Tuesday, February 21, 2017.
- 5. Handwritten signs/banners will not be permitted. No magic marker, grease pencil or other "homemade" signs/banners are permitted. Professionally made signs & banners ONLY will be allowed.

Exhibit Space Size	Maximum Size of Sign/Banner	Hanging Distance from the Ground
10' x 20' = 200 sq. ft.	2' x 8'	10′ from the ground
10' x 30' = 300 sq. ft.	3' x 8'	10' from the ground
20' x 20' = 400 sq. ft.	4' x 12' Each Side	12' from the ground
20' x 30' = 600 sq. ft.	4' x 18' Each Side	12' from the ground
20' x 40' = 800 sq. ft.	4' x 22' Each Side	12' from the ground

Description of Service	Pre-order Price	Standard Price
INSTALLATION AND REMOVAL OF FIRST SIGN	\$250.00	\$325.00
INSTALLATION & REMOVAL OF EACH ADDITIONAL SIGN IN THE SAME BOOTH	\$100.00	\$130.00

Hale Northeastern is responsible for the installation of all signs hung from the ceiling. No exhibitor or I & D company is allowed to hang signs. A sketch of your sign with dimensions and weight must be sent to Hale one week prior to the first day of set up.

Please complete the following information:	
Number of feet from floor to top of sign:	ft.
Number of feet in from left side:	ft.
Number of feet in from front aisle:	ft.
Does your sign require electrical connection?	O YES (If YES, please complete the Dulles Expo Center Electrical form.)
	Sign Hanging Page Total:
Signs & Banne	are will be removed on: February 27, 2017

Signs & Banners will be removed on: February 27, 2017

Actual installation and removal will be set by Hale, per the availability of the hall and access to area under your booth.



# INSTALLATION & DISMANTLING LABOR & FORKLIFT SERVICE

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# **Capital Remodel & Garden Show**

Dulles Expo Center February 24 – 26, 2017

Company N	Name:						Dootii	No.(s):		
Show Site Rep.:							Phone No.:			
Installation	& Dismantling	<b>Labor</b> (Please select if	labor will be supervis	ed by the onsite sh	ow rep	presentative or if	Hale per	rsonnel will sup	ervis	e the setup)
SUPERVISED beginning of the completion of p	e show set-up tim	<b>ERSONNEL</b> – Starting tim ne is later in the day. We d jobs. Exhibitors must s	will make every effort	only in those instan to accommodate l	nces wh	arting times; how	uested to vever, it is	o start at 8 AM is impossible to	l unles o gaug	ss the ge the
	_		_	Approx.						
	Date of		No. of	Hours Per						Estimated
	<u>Service</u>	Start Time	<u>Workers</u>	<u>Person</u>		<u>Total Hours</u>	<u>H</u>	Hourly Rate		<u>Total Cost</u>
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Installation				X	=		@		=	
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Onsite Superv	visor Name:				_	Cell Number:				
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If Labor must be cancelled, Hale Northeastern, Inc. requires 24-hour advance notice. A one-hour, per man, no-show charge will be assessed if cancellations are not called in 24 hours prior to the date & time requested.

Installation & Dismantling Labor & Forklift Service Page Total: \_\_\_\_\_\_\_\_

# PLEASE MAKE SURE EVERY PIECE TO SHIP IS LABELED & EXHIBITOR INFORMATION IS COMPLETE

These labels are provided for your shipping convenience. Place one on each piece to be shipped to ensure proper delivery (please note that one label is for the Advance Warehouse and one is for Direct to Show Site). If more labels are needed, copies are acceptable. Shipments arriving without this information will not be accepted by Hale Northeastern at the Advance Warehouse or on Show Site.

Please do not return label to Hale Northeastern

# ADVANCE TO WAREHOUSE

SEND MATERIALS TO THIS LOCATION IF YOUR SHIPMENT IS SCHEDULED TO ARRIVE BETWEEN: Monday, February 6, 2017 – Friday, February 17, 2017

# **REIGHT LABEL**

# SHIP TO:

ABF Freight c/o Hale Expo / Capital Remodel & Garden Show 7850 Wellingford Drive Manassas, VA 20109

# **SHOW INFORMATION**

2017 Capital Remodel & Garden Show Dulles Expo Center February 24 – 26, 2017

Booth#	
Exhibitor Name:	
Contact Name:	
Phone#:	

# **DIRECT TO SHOW SITE**

SEND MATERIALS TO THIS LOCATION IF YOUR SHIPMENT IS SCHEDULED TO ARRIVE ON OR AFTER: Monday, February 20, 2017

# EIGHT LABEL

# SHIP TO:

Dulles Expo Center c/o / Hale Expo / Capital Remodel & Garden Show 4320 Chantilly Shopping Center Chantilly, VA 20151

# **SHOW INFORMATION**

2017 Capital Remodel & Garden Show Dulles Expo Center February 24 – 26, 2017

Booth#	
Exhibitor Name:	
Contact Name:	
Phone#:	
Pnone#:	



# SHIPPING & MATERIAL HANDLING

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# **Capital Remodel & Garden Show**

Dulles Expo Center February 24 – 26, 2017

Company Name:			Booth No.(s):	
Billing Address:		City/State:	Zip:	
Phone No.:		Email:		
Print name as it appea	rs on card:	Signature:		
Account#:	V-Code: MasterCard, Visa, Di	Exp. Date: / iscover = 3-digit code on back, American Express = 4-digit		
Show Site Representa	tive:	Rep's Cell:		

## \*\*\* SHIPPING / MATERIAL HANDLING NEEDS MUST BE COMMUNICATED IN ADVANCE \*\*\*

Shipments arriving at either the Advance Warehouse or Direct to show site without prior notification will not be released unless this form is filled out and returned to Hale with an authorized signature from the exhibitor, regardless of having a credit card on file.

# **Inbound Shipping & Material Handling**

				Minimum Rate	
	No. of	Est. Total		25 lbs. Single Package Minimum or	How to Calculate Total Material Handling
	Pieces	Weight	Carrier(s)	26 lbs. – 200 lbs. Min. Shipment Rate	Charges
Advance Warehouse Rate				\$74.75 / hundredweight	
For Shipments Arriving				Min. 200 lbs. Per Shipment	(Total Weight / 100) x \$74.75
(February 6-17, 2017)				Minimum Charge = \$149.50	Minimum Charge = \$149.50
Direct to Show Site Rate				\$68.50 / hundredweight	
For Shipments Arriving on or after				Min. 200 lbs. Per Shipment	(Total Weight / 100) x \$68.50
(February 20, 2017)				Minimum Charge = \$137.00	Minimum Charge = \$137.00
Small Package Rate				\$25.00 / per package	
For Single Packages 25 lbs. and Under				(Single Package Shipments Only)	\$25.50 Single Package Only
Arriving on Show Site Only				Minimum Charge = \$25.00	3 7

BILLED WEIGHT is based on incoming weight, whether the above services are used completely or in part. The weight is rounded up to the nearest one hundred pounds (100 lbs.) and is taken from the INBOUND BILL OF LADING and/or the Certified Weight Ticket. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight by Hale. This weight will prevail. THERE IS A 200 lbs. MINIMUM CHARGE ON ALL SHIPMENTS OVER 25 lbs.

Inbound Advance Warehouse pricing includes:

- Signing and accepting shipment on behalf of exhibitor at Advance Warehouse.
- Loading and transport from Advance Warehouse to Show Site.
- Unloading at Show Site loading dock and delivery to exhibit space.
- Pickup, storage and return of empty shipping containers during the show.
- Transport from exhibit space to loading dock and loading of shipment onto carrier of choice after the show.

All other inbound pricing includes:

- Signing and accepting shipment on behalf of exhibitor at Show Site.
  - Unloading at Show Site loading dock and delivery to exhibit space.
- Pickup, storage and return of empty shipping containers during the show.
- Transport from exhibit space to loading dock and loading of shipment onto carrier of choice after the show.

#### **Outbound Shipping**

To insure proper handling, all outbound shipping Bills of Lading must be turned into the Hale Service Desk whether or not the Official Show Carrier will be used. If the shipment will be going outbound on a carrier other than the Official Show Carrier, exhibitors must make arrangements to have the shipment picked up before Monday, February 27, 2017 by 12 NOON. To ensure the floor is clear for the next event, shipments not picked up by Monday, February 27, 2017 by 12 NOON will be forced shipped on the Official Show Carrier. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

Please note, outbound FedEx or UPS shipments must now be scheduled by the shipping party. There is a charge for FedEx and UPS to pickup outbound shipments from convention and exhibiting facilities. Failure to schedule with FedEx or UPS will result in the shipment being forced onto the Official Show Carrier and will be forwarded to the addressed recipient. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

Shipping & Material Handling Page Total: \_\_\_



# **MATERIAL HANDLING LIMITS OF** RESPONSIBILITY

828 East Ferry Street - Buffalo, NY 14211 Phone: (716) 896-6170 | Fax: (716) 896-8908 | Toll Free: (800) 333-4253 www.haleexpo.com | email: csr@haleexpo.com

#### MATERIAL HANDLING LIMITS OF LIABILITY AND RESPONSIBILITY

#### PLEASE RETURN THIS FORM WITH YOUR SIGNATURE

- 1. Hale Northeastern Inc. shall not be responsible for damage to uncrated materials, materials improperly packed, or concealed damage.
- 2. Hale Northeastern Inc. shall not be responsible for loss, damage, theft, or disappearance of exhibitor's materials after same have been delivered to exhibitor's booth and left
- Shipments received without receipts, freight bills, or specified unit counts on receipts or freight bills (i.e., one lot, 800 cu. ft., etc.), such as UPS or van lines will be delivered to the 3 exhibitor's booth without guarantee of piece count or condition. No liability will be assumed by Hale Northeastern for such shipments.
- Hale shall not be responsible for loss, damage, theft or disappearance of materials before they are picked up from exhibitor's booth for re-loading after the show. Bills of lading covering outgoing shipments, which are furnished to Hale by exhibitors, will be checked at time of actual pickup from booth and corrections made where discrepancies occur.
- Hale shall not be responsible for any loss, damage, or delay due to fire, acts of God, strikes, lockouts or work stoppages of any kind, or to any cause beyond its control. Hale's liability shall be limited to the physical loss or damage to the specific article which is lost or damaged, and in any event Hale's maximum liability shall be limited to \$.30 per pound per article with maximum liability of \$50.00 per item and \$1000.00 per shipment, whichever is less.
- 6 Hale shall not be liable to any extent whatsoever for any actual, potential, or assumed loss of profits or revenues, or for any collateral costs, which may result from any loss or damage to an exhibitor's materials which may make it impossible or impractical to exhibit same.
- 7. The consignment or delivery of a shipment to Hale by an exhibitor, or by any shipper to or on behalf of the exhibitor, shall be construed as an acceptance by such exhibitor (and/or other shipper) of the terms and conditions set forth in this bulletin.
- Hale shall not be responsible for theft or damage while empty crates are in storage. 8.
- Material left behind without orders at the Material Handling Desk may be classified as abandoned. The Material Handling Contractor shall not be responsible for same. We are not 9. responsible for any delay of rush shipments. We will expedite such rush shipments to the best of our ability, but will not assume any financial responsibility for shipments which do not arrive at their destination at a dated time.
- EXHIBITORS ARE URGED TO CARRY ALL-RISK INSURANCE covering your materials against damage, loss and all other hazards from the time shipments are made prior to the show until shipments are received back after the show. This can generally be done by adding "riders" to existing insurance policies, often at no additional cost. It is understood that Hale Northeastern Inc. is not an insurer, that insurance, if any, shall be obtained by the exhibitor and the amounts payable to Hale Northeastern are based on the value of the material handling services and the scope of Hale Northeastern liability as set forth above.
  - Please be sure that your insurance coverage is effective from the time your equipment leaves its point of origin until its return to its final destination after the show. Your public liability insurance should be in effect and adequate to protect you against any claims arising out of the operation of your exhibit. Hale Northeastern Inc. policies DO NOT include any coverage for individual exhibitors and cannot be held liable, under any circumstances, for any loss or damage of any kind. We will, however, take every precaution possible to protect your shipment prior to your representative's arrival.

# **PAYMENT POLICY & SHIPMENTS**

- Hale Northeastern must have a valid credit card on file before freight will be delivered to your booth. Collect shipments will not be accepted. Please complete the credit card authorization provided in this kit. Shipping / Material Handling charges will be incurred at the close of the show.
- All shipments must adhere to the arrival dates listed. Shipments arriving prior to move-in time must be consigned to the advance shipping warehouse. The exhibit facility has no provision for accepting or handling freight prior to the scheduled move-in date.
- We cannot guarantee shipment arrival times. Please be sure to request that your carrier delivers your total shipment at one time.
- BILLED WEIGHT is based on incoming weight, whether the above services are used completely or in part. The weight is rounded up to the nearest one hundred pounds (100 lbs.) and is taken from the INBOUND BILL OF LADING and/or the Certified Weight Ticket. Shipments arriving without a specified weight on the Bill of Lading will be assigned an approximate weight by Hale. This weight will prevail. THERE IS A 200 lbs. MINIMUM CHARGE ON ALL SHIPMENTS OVER 25 lbs.

# **ORDER FOR MATERIAL HANDLING SERVICES**

We hereby authorize Hale Northeastern Inc. to handle our shipment(s) in accordance with the information set forth above in the "Limits of Liability" section of this form, and we further agree to the following:

- We agree to the "limitations of Hale's Liability and Responsibility" as set forth above.
- В. We agree that Hale's liability shall be limited to any loss or damage which results solely from Hale's negligence in the actual physical handling of the items comprising our shipment(s), and not for any other type of loss or damage.
- C With particular reference to subparagraphs A and B of the above, we agree, in connection with the receipt, handling, storage, and re-loading of our materials at the convention site (as distinct from Hale's warehouse), that Hale will provide its services as our agent, and not as Bailee or shipper. If any employee of Hale shall sign a delivery receipt, bill of lading, or other documents, we agree that Hale will do so as our agent, and we accept the responsibility therefore.
  - Relative to outgoing shipments after the show, we recognize that there will be a lapse of time between the completion of packing and the actual pickup of our materials from our booth for loading into a carrier, and that during such time our shipment will be left unattended in our booth. We agree that Hale shall not be responsible for any loss or damage during such period, and we authorize Hale to adjust the quantities of items on any bill of lading left by us with Hale to conform to the actual count of such items in the booth at the time of pickup.
- D. Freight handling charges are the responsibility of the exhibitor to whom shipments have been consigned. Also, charges for loading out freight shipments are the responsibility of the exhibitor from whose booth shipments are made. Exhibitors may not assign this responsibility to suppliers or customers.
- We agree, in the event of a dispute with Hale relative to any loss or damage to any of our materials or equipment, that we will not withhold payment of any amount due to Hale for drayage or any other services provided by Hale as an offset against the amount of the alleged loss or damage. Instead, we agree to pay Hale within 30 days from the close of the show for all such charges, and we further agree that any claim we may have against Hale shall be pursued independently by us as a completely separate transaction to be resolved on

Show Name:	Capital Remodel & Garden Show 2017	Company Name:	
Print Name:		Booth No.(s):	
Signature:		Date:	





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# Outbound Shipping

To ensure proper handling, all outbound shipping Bills of Lading must be turned into the Hale Service Desk whether or not the Official Show Carrier will be used. If the shipment will be going outbound on a carrier other than the Official Show Carrier, exhibitors must make arrangements to have the shipment picked up before **Monday, February 27, 2017** by **Noon**. To ensure the floor is clear for the next event, shipments not picked up by **Monday, February 27, 2017** by **Noon** will be forced shipped on the Official Show Carrier. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

Please note, outbound FedEx or UPS shipments must now be scheduled by the shipping party. There is a charge for FedEx and UPS to pick-up outbound shipments from convention and exhibiting facilities. Failure to schedule with FedEx or UPS will result in the shipment being forced onto the Official Show Carrier and will be forwarded to the addressed recipient. Any charges resulting from a forced shipment will be the responsibility of the exhibitor.

UPS Shipments: UPS has very specific rules for shipping. <u>If you must use UPS, please be sure you have current, OFFICIAL UPS Labels affixed to your shipment.</u> Also, UPS does not allow us to call in a pick-up for you. <u>It is critical that you, as the UPS account holder, call UPS THE DAY BEFORE materials are supposed to be picked up from the show floor.</u>

ABF Freight offers substantial Show Carrier Discounts when selecting them as your freight carrier. For information and shipping arrangements, ABF can be contacted at 800-654-7019.

Here is the address your carrier needs to pick up your freight.

Dulles Expo Center – North Hall 4320 Chantilly Shopping Center Chantilly, VA 20151

ALL ITEMS MUST BE CLEARED FROM THE SHOW FLOOR BY THE PUBLISHED DISMANTLE DATES AND TIMES.

AFTER THAT TIME, THEY ARE SUBJECT TO DISPOSAL AS ABANDONED ITEMS.

NO ITEMS ARE TO BE LEFT FOR PICK UP AT A LATER TIME.